

DAWSON CITY  **INTERNATIONAL**

GOLD · SHOW

MAY 17TH & 18TH, 2019

SPONSORSHIP OPPORTUNITIES

Gold Show Partner \$15,000+

- Title Sponsor for Gold Show
- Two indoor OR outdoor booths
- Premium booth placement
- Logo & Company name on custom badge holders worn by every exhibitor
- Logo & company name on title sponsor posters at show
- Logo & company name at top of "Thanks to our Sponsors" posters
- Logo & company name at top of sponsors list on welcome bag
- Recognition and link on our website & social media
- Recognition & logo in Gold Show brochure (full page colour ad)
- Recognition in newspaper advertising
- 10 tickets to Bill Bowie Dinner & Auction
- Exclusive access to Closing Reception

Mother Lode Partner \$10,000+

- Sponsor for Bill Bowie Dinner
- Two indoor OR outdoor booths
- Premium booth placement
- Logo & Company name on large banner at Bill Bowie Dinner
- Logo & company name on 10 Mother Lode Partner posters at show
- Logo & company name at top of "Thanks to our Sponsors" posters
- Logo & company name at top of sponsors list on welcome bag
- Recognition and link on our website & social media
- Recognition & logo in Gold Show brochure (full page colour ad)
- Recognition in newspaper advertising
- 8 tickets to Bill Bowie Dinner & Auction
- Exclusive access to Closing Reception

Gold Bar Sponsor \$7,500+

- Sponsor for Closing Reception
- One indoor OR outdoor booth
- Premium booth placement
- Logo & Company name on large banner during Closing Reception
- Logo & company name on 10 Gold Bar sponsor posters at show
- Logo & company name at top of "Thanks to our Sponsors" posters

- Logo & company name on welcome bag
- Recognition and link on our website & social media
- Recognition & logo in Gold Show brochure (1/2 page colour ad)
- Recognition in newspaper advertising
- 6 tickets to Bill Bowie Dinner & Auction
- Exclusive access to Closing Reception

Gold Nugget Sponsor \$5000+ (Maximum of 25% in-kind donation)

- Tables Sponsor at Bill Bowie Dinner
- One indoor OR outdoor booth
- Premium booth placement
- Logo & Company name on all tables at Bill Bowie Dinner
- Logo & company name on 10 Gold Nugget sponsor posters at show
- Logo & company name at top of 'Thanks to our Sponsors' poster
- Logo & company name on welcome bag
- Recognition and link on our website & social media
- Recognition & logo in Gold Show brochure (1/3 page colour ad)
- Recognition in newspaper advertising
- 4 tickets to Bill Bowie Dinner & Auction
- Exclusive access to Closing Reception

Gold Flake Sponsor \$2000+ (Maximum of 50% in-kind donation)

- 50% off price of booth (indoor OR outdoor)
- Logo & company name on 'Thanks to our Sponsors' poster
- Recognition and link on our website & social media
- Recognition & logo in Gold Show brochure (1/3 page colour ad)
- Recognition in newspaper advertising
- 2 tickets to Bill Bowie Dinner and Auction
- Exclusive access to Closing Reception

Gold Dust Sponsor \$500+

- Logo & company name on our 'Thanks to our Sponsors' poster
- Recognition and link on our website & social media
- Recognition in Gold Show brochure (1/4 page colour ad)
- Recognition in newspaper advertising
- Exclusive access to Closing Reception

Prospector Sponsor \$250+

- Company name on the 'Thanks to our Sponsors' poster
- Recognition and link on our website & social media
- Recognition in Gold Show brochure (business card size colour ad)
- Recognition in newspaper advertising
- Exclusive access to Closing Reception

Gold Show Friends

- Company name on the 'Thanks to our Sponsors' poster
- Exclusive access to Closing Reception